



The Queen's Awards for Enterprise Magazine

2021



International
Trade



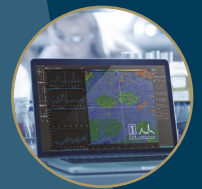
Innovation



Sustainable
Development



Promoting Opportunity
(through Social Mobility)



Award Holders
2017-2020

Celebrate your win with
The Queen's Awards Magazine

About The Queen's Awards Magazine 2021

The Queen's Awards Magazine is the only publication, and associated website, working together with the Queen's Awards Office and provides

a unique platform on which to promote your company, products and services and showcase your achievement.

The Queen's Awards Magazine is distributed to the following:

- UK Embassies and High Commissions (Ambassadors, First Secretaries, Consuls, High Commissioners, Commercial Attachés)
- Overseas Embassies in the UK (Ambassadors, First Secretaries, Commercial Attachés)
- UK Top 500 companies (Chairman, Managing Directors, Chief Executives)
- Regional Development Organisations
- Export Clubs/Chambers of Commerce
- Foreign chambers in the UK
- Buckingham Palace / Downing Street, Government Ministers / Select Committees
- Queen's Awards Office
- In addition to Award Winners for their own distribution.

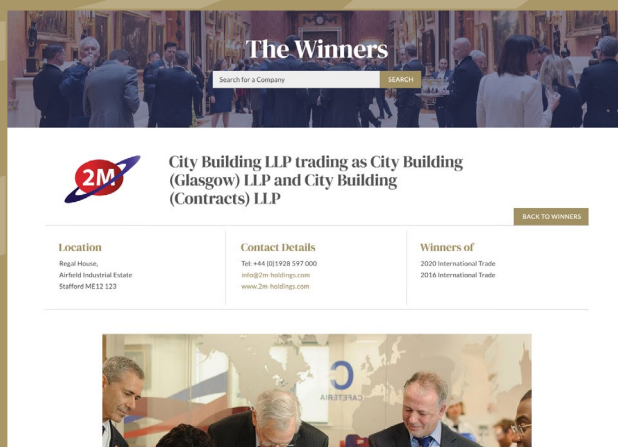
Celebrate your win

Make the most of this opportunity to promote your company, its products, services and its success. The following options are available:



Editorial entries

Editorial entry within the relevant Award category of the magazine will include typesetting and design layout and full proof provided, DPS, full, half and quarter pages available.



Website entries

Make your company stand out and share your editorial entry on The Queen's Awards Magazine website, including a URL of your choice and links to your social media channels. Videos can also be included as an additional option, see the rate card for prices.



Logo enhancement

Enhanced entry in the Index of Contributors – add your logo and full contact information to the Index of Contributors at the back of the magazine. Your logo will also appear on the website.

Full details of all advertising and package options can be found in our rate card below, and bookings can be secured by contacting Anne Smith.

Anne Smith

Innovation and Promoting Opportunity through Social Mobility Winners
 E: anne.smith@queensawardsmagazine.com
 T: 01932 859480



The Queen's Awards Magazine Rate Card 2021

Editorial entries

Double page editorial entry in magazine	£3,700
Double page editorial entry in magazine plus website entry	£4,000
Full page editorial entry in magazine	£2,300
Full page editorial entry in magazine plus website entry	£2,500
Half page editorial entry in magazine	£1,300
Half page editorial entry in magazine plus website entry	£1,450
Quarter editorial entry page in magazine	£700
Quarter page editorial entry in magazine plus website entry	£800

Enhance your entry

Video clip to accompany your entry online: Add a short video clip to your website entry	£100
Company logo in Index of Contributors: Add your company logo and full contact information to your listing in the Index of Contributors at the back of the magazine and the website	£100
PDF of your magazine entry (your company entry only) Receive a single page pdf version of your entry as it appears within the magazine for use in your own company newsletter or publications.	£100
Category icon Your product image will be used as the icon for your Award category, appearing on the front cover and the corner of each page within the relevant section of the magazine.	£500

Display advertising opportunities (order deadline 7th May 2021)

Full page advertisement	£2,950
Double page advertisement	£4,330
Inside Front Cover	£POA
Outside Back Cover	£POA

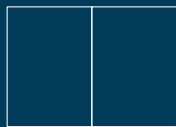
Purchase additional copies of the magazine (order deadline 21st May 2021)

Up to 10 copies	£4.95 each
Up to 25 copies	£4.50 each
Up to 50 copies	£4.00 each
Up to 100 copies	£3.50 each
More than 100 copies	£3.00 each

“The principle record of this year’s winners of The Queen’s Awards is the official Queen’s Awards Magazine. Its wide distribution to influential locations makes it the house publication of the award and the best way to record our success for the future.”

Editorial entry in magazine

Double page editorial entry



- 1000 words – supplied in a word document, including full contact details (name of company, full postal address and postcode, telephone and fax number, email address, website and any social media channels).
- Hi-res corporate logo (300dpi eps or equivalent) - where purchased for inclusion in Index/on website.
- Up to six images – 300dpi resolution CMYK JPG or TIF, minimum 7.5cm wide plus a caption for each image, maximum 10 words per caption. Please note, images from the internet are not suitable.
- 20-word description for List of Winners section (short description of your product or service, no advertising messages please)

Full page editorial entry



- 550 words – supplied in a word document, including full contact details (name of company, full postal address and postcode, telephone and fax number, email address, website and any social media channels).
- Hi-res corporate logo (300dpi eps or equivalent) - where purchased for inclusion in Index/on website.
- Up to four images – 300dpi resolution CMYK JPG or TIF, minimum 7.5cm wide plus a caption for each image, maximum 10 words per caption. Please note, images from the internet are not suitable.
- 20-word description for List of Winners section (short description of your product or service, no advertising messages please)

Half page editorial entry



- 350 words – supplied in a word document, including full contact details (name of company, full postal address and postcode, telephone and fax number, email address, website and any social media channels).
- Hi-res corporate logo (300dpi eps or equivalent) - where purchased for inclusion in Index/on website.
- Up to two images – 300dpi resolution CMYK JPG or TIF, minimum 7.5cm wide plus a caption for each image, maximum 10 words per caption. Please note, images from the internet are not suitable.
- 20-word description for List of Winners section (short description of your product or service, no advertising messages please)

Quarter page editorial entry



- 160 words – supplied in a word document, including full contact details (name of company, full postal address and postcode, telephone and fax number, email address, website and any social media channels).
- Hi-res corporate logo (300dpi eps or equivalent) - where purchased for inclusion in Index/on website.
- One image – 300dpi resolution CMYK JPG or TIF, minimum 7.5cm wide plus a caption, maximum 10 words. Please note, images from the internet are not suitable.
- 20-word description for List of Winners section (short description of your product or service, no advertising messages please)

Additional copy where purchased

Video clip accompanying web entry	Video provided in mp4 format, to a maximum file size of 30mb and hi-res corporate logo (300dpi eps or equivalent) for website.
Logo inclusion in Index of Contributors	Hi-res corporate logo (300dpi eps or equivalent) and full company contact details
Category icon image	Image supplied as CMYK 300dpi JPG or TIF (no company logos please)

Display advertising

Full page advertisement	Artwork supplied as 300dpi CMYK PDF (Height x Width) Type Area: 257 x 204mm Bleed Area: 297 x 244mm Trim Size: 291 x 238mm portrait
Double page advertisement	Artwork supplied as 300dpi CMYK PDF (Height x Width) Type Area: 257 x 442mm (consider spine area as per full page advert type area) Bleed Area: 297 x 482mm Trim Size: 291 x 476mm

**Deadline for all materials:
Friday 14th May 2021**

Please send all materials to admin@queensawardsmagazine.com or email for queries relating to artwork.

Files larger than 9mb can be sent via WeTransfer (free website tool): <https://wetransfer.com/>